

## Jason Summerfield

32-C Charles River Road • Waltham, MA 02453 • 781-788-8737 • jsummerf@rcn.com

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Proven client skills ensuring positive relationships and output of effective deliverables

Experience working with diverse media: web, print, audio, video

Experienced in mission-based approaches to web site development and growth

Multidimensional web project competencies: design; usability; functionality; goal-driven strategy

Educated in behavioral science research and analysis

Published writer on technology and social services

### EXPERIENCE

**Human Service Solutions** 2000—present **Waltham, MA**

*Principal*

Web development/consulting business

Provide web site development and Internet strategy consulting services

- Perform all business development, creative work, project management and account services
- Identify and outline all project goals and requirements
- Coordinate and service projects from inception through delivery

Partial Client List:

National Association of Social Workers • Harvard University • Franklin Advertising  
Simmons College • Ad Hoc Committee to Defend Health Care • Mass SERVE

**HelpHorizons.com, Inc.** 2000—2002 **Boston, MA**

*Senior Consultant*

Application Service Provider

Worked closely with senior management team in multifaceted role

- Collaborated with programming team to enhance product functionality
- Prospected business development and sales strategies/opportunities
- Produced online marketing materials and corporate communications
- Lead strategic planning meetings
- Developed and lead sales presentations

**Shades.com/SwissArmyDepot.com** 1999 **Wellesley, MA**

*Assistant to the Vice President*

E-commerce business

Facilitated day-to-day business and administrative operations; participated in strategic planning and marketing decisions

**Franklin Advertising** 1998 **Newton, MA**

*Account Services*

Advertising agency

Provided project management and customer service for client accounts

**Boston University** 1997—1998 **Boston, MA**

*Teaching Assistant*

Psychology Department

Collaborated with instructors to enhance structure and content of experimental design and developmental psychology curricula; assisted students with conceptualization of course principles

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### **COMPUTER SKILLS**

Proficient in Microsoft Office, Dreamweaver, Photoshop, Fireworks, Acrobat, Paint Shop Pro, Pinnacle Studio, Swish/Flash, FrontPage, SPSS, and most standard program applications.

Experienced with database-driven web site Content Management Systems

### **PROFESSIONAL ACTIVITIES & CERTIFICATIONS**

**Member, American Marketing Association, 2002**  
American Marketing Association, Chicago, IL

**Video Production Certification, 2002**  
Waltham Community Access Corporation, Waltham, MA

**Marketing Chair, NASW Symposium, 2001—present**  
National Association of Social Workers, Boston, MA

**Steering Committee, TechConnect, 2001—present**  
TechFoundation, Cambridge, MA

**Communications Chair, Alumni Board, 2001—present**  
Boston College, Graduate School of Social Work, Chestnut Hill, MA

**Arbitration Certification, 1998**  
Better Business Bureau, Boston, MA

**Mediation Skills Certification, 1998**  
Metropolitan Mediation Services, Brookline, MA

**Capstone Award, 1996**  
Boston University, Boston, MA

### **EDUCATION**

**M.S.W. Boston College, Chestnut Hill, MA, 2000**  
GPA: 3.84/4.00

**B.A. Boston University, Boston, MA, 1998**  
Phi Beta Kappa, Distinction in Psychology, Cum Laude, GPA: 3.47/4.00